

# Spring Sale

*Hello Spring!*

# Extra Discount & Gift

## Apoptosis Assay Kits

Promotion period **March 1st-August 31st, 2024**  
Promotion code: ECK2024-A

### Campaign Details

1~2kits **20% OFF**  
3 Kits or more **20% OFF + Extra Gift**



(choose the one you prefer)

### Campaign Items: 50+ Best-Selling Kits



Sequence of apoptotic events

- 1. Loss of cell membrane asymmetry (PS outside) → >> Annexin V Apoptosis Detection Kits **35 Items**
- 2. Caspase, calpain and Cathepsin activation → >> Caspase Assay Kits **5 Items**
- 3.  $\Delta\Psi_m$  change and cytochrome C release → >> Mitochondrial Membrane Potential Assay Kit(with JC-1) **1 Item**
- 4. Nucleus karyopycnosis →
- 5. DNA fragmentation → >> One-step TUNEL Assay Kit **12 Items**
- 6. Cell membrane blebbing →

# Promotional Products (Partial)

## ■ Annexin V Apoptosis Detection Kits (Top Selling Items)

Cat. No.	Product Name	Size	Sample types	Instruments
E-CK-A211	Annexin V-FITC/PI Apoptosis Kit	100/200 Assays	Cell samples	Flow cytometer
E-CK-A216	Annexin V-PE/7-AAD Apoptosis Kit	100/200 Assays	Cell samples	Flow cytometer
E-CK-A218	Annexin V-APC/7-AAD Apoptosis Kit	100/200 Assays	Cell samples	Flow cytometer
E-CK-A258	Annexin V-APC/DAPI Apoptosis Kit	100/200 Assays	Cell samples	Flow cytometer

## ■ Caspase Assay Kits (Top Selling Items)

Cat. No.	Product Name	Size	Sample types	Instruments
E-CK-A383	Caspase 3/7 Activity Assay Kit (Colorimetric Method)	50/100 Assays	Cell and tissue samples	Spectrophotometer
E-CK-A388	Caspase 8 Activity Assay Kit (Colorimetric Method)	50/100 Assays	Cell and tissue samples	Spectrophotometer
E-CK-A389	Caspase 9 Activity Assay Kit (Colorimetric Method)	50/100 Assays	Cell and tissue samples	Spectrophotometer

## ■ Mitochondrial Membrane Potential Assay Kit (with JC-1)

Cat. No.	Product Name	Size	Sample types	Instruments
E-CK-A301	Mitochondrial Membrane Potential Assay Kit (with JC-1)	50/100 Assays	Cell samples	Flow cytometer, fluorescence microscope, confocal microscopes

## ■ One-step TUNEL Assay Kits (Top Selling Items)

Cat. No.	Product Name	Size	Sample types	Instruments
E-CK-A321	One-step TUNEL In Situ Apoptosis Kit (Green, Elab Fluor <sup>®</sup> 488)	20/50/100 Assays	Paraffin section, frozen section, cell slide	Fluorescence microscope
E-CK-A331	TUNEL In Situ Apoptosis Kit (HRP-DAB Method)	20/50/100 Assays	Paraffin section, frozen section, cell slide	Light microscope
E-CK-A420	One-step TUNEL Flow Cytometry Apoptosis Kit (Green, FITC)	20/50/100 Assays	Cell samples	Flow cytometer

- For more promotional products, please consult your local distributor or visit the Elabscience<sup>®</sup> website ([www.elabscience.com](http://www.elabscience.com)).

## Citations

By the end of 2023, our apoptosis series products have been cited in **500+** published articles, achieving a total IF of **3000+**. Notably, the hot-selling Annexin V-FITC/PI Apoptosis Kit (E-CK-A211) has garnered **180** citations, hitting a cumulative IF of **1000+**.



Title: MARCKSL1 – 2 reverses docetaxel-resistance of lung adenocarcinoma cells by recruiting SUZ12 to suppress HDAC1 and elevate miR-200b

IF : 41.444

Journal : *Molecular Cancer*(2022)

DOI : 10.1186/s12943-022-01605-w

PMID:35864549

Products: Annexin V-FITC/PI

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